

ATTRACTION! STUDIOS



THE CREATIVE FILM PRODUCTION DIVISION
AT ATTRACTION!



ABOUT

ATTRAKTION! STUDIOS has been formed to meet the demands of our markets, to have a high quality CGI Animation Studio focusing solely on nothing else than special venue films for the attraction, 4D and other out of home entertainment markets. As part of a leading attraction manufacturing and installation company, Attraktion! Studios is able to provide turnkey projects of the highest quality, allowing our clients to deal with one company. Attraktion! Studios are based at our offices in Vienna and Marchtrenk in Austria with a growing and talented team of multi-discipline 3D artists and technicians from around the World. We are experts in producing and managing animation & live action projects of all lengths and sizes in resolutions from 16:9 through 4K and above for the highest resolution and quality in 3D and complex dome projection projects.



PRODUCTION EXPERIENCE

Experience is what our business is all about. First and foremost is the experience your audience will have and in that, we are unmatched in our ability to create the perfect attraction. Secondly, we excel in making the development and production process a positive and rewarding experience for everyone involved.

MARKETS & REFERENCES

• **4D** (RUIN & OTHER LICENSABLE FILMS)



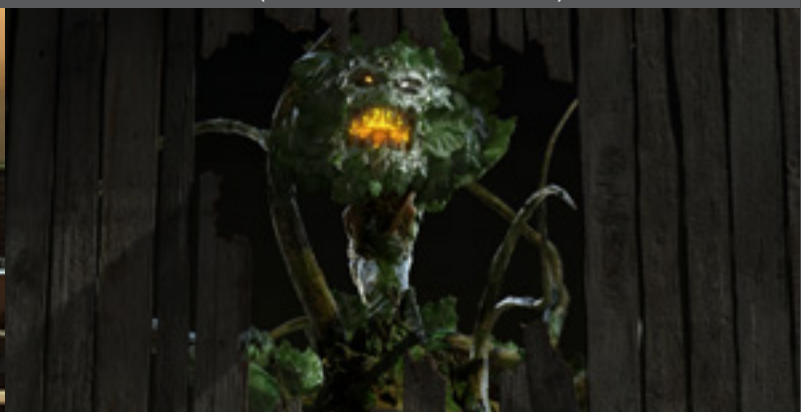
• **SIMULATION** (DUBAI AQUARIUM, AE)



• **COMBINED LIVE ACTION 3D** (BRAUHAUS, DE)



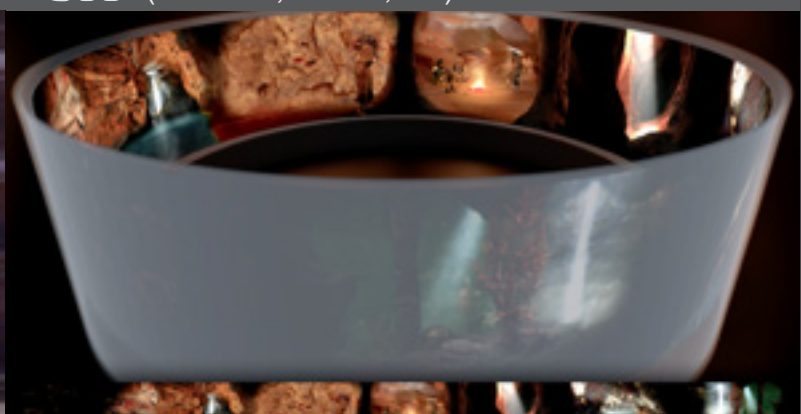
• **DARK RIDE** (MALL OF ISTANBUL, TR)



• **DOME** (STORM RIDERS, ALSO AVAILABLE IN OTHER FORMATS)



• **360°** (MARHABA, RIYADH, SA)



• **FULL SPHERIC** (TWISTER DOME RIDE, XIAN, CN)



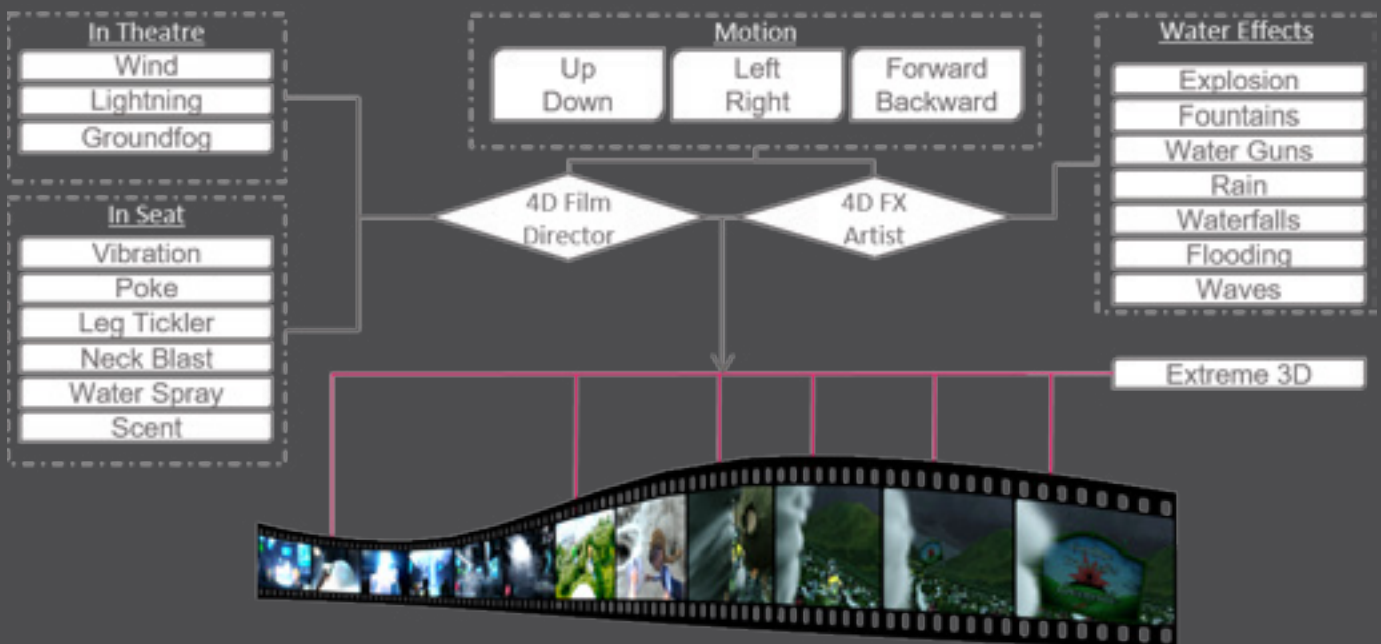
• **AMBIANCE** (COLORAMA & AUSZEIT, THEME BAD SCHALLERBACH, AT)



! THE SPIRIT OF IMMERSIVE ATTRACTIONS

The production of movies for immersive and 4D attractions is an art in itself. The ability to think outside the box and vast experience with theatre and seat special effects, and how to make best use of these techniques in a group experience, is something you do not find in many companies that just do production work.

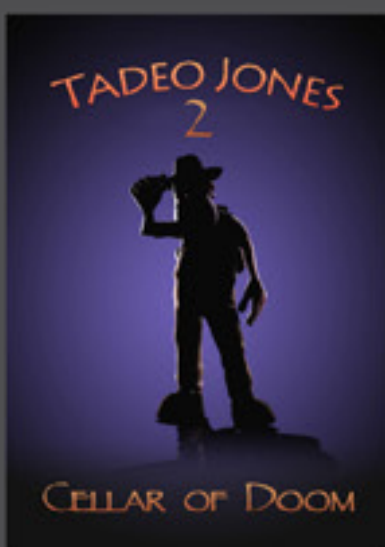
At **ATTRACTION! STUDIOS** we understand how immersive productions, movement and 4D effects (leg tickler wind, water, fog, scent for example) heighten the action on screen and create an amazing experience. Also Extreme 3D use, is completely different in the attraction market, and another expertise only found on specialized companies. Our stereoscopic animations always challenge an audience to fully participate in the action that surrounds them – they live in it!



NEW!

ATTRAKTION!

4D & RIDE FILMS LIBRARY





ATTRAKTION! GmbH
Tuchlauben 7A
1010 Vienna | Austria

PRODUCTION OFFICE
Tonstraße 1
4614 Marchtrenk | Austria

Tel +43 1 5320 777

office@attraktion.com
www.attraktion.com